

«Shevchenkivska Vesna 2018: Economics», March 27-29, Kyiv
International Scientific Conference of Students and Young Scientists

Taras Shevchenko National University of Kyiv
Faculty of Economics
Scientific Association of Students and Postgraduates



Have the great honor to invite you to participate in the
16th International Scientific Conference of Students and Young Scientists

«Shevchenkivska Vesna 2018: Economics»

The Conference will be held on **March 27-29, 2018**

Official languages of the Conference: English, Ukrainian, Russian.

The aim of the Conference: discussing and finding solutions to the pressing problems of contemporary economics, developing relationships among young scientists from different countries, exchanging experience and publishing results of the scientific economic research.

The work at the Conference will be held at the following plenary sessions:

1. Economic Theory and Economic Policy.
2. Finance.
3. Economic Cybernetics.
4. International Economics and Marketing.
5. Management.
6. Accounting and Statistics.
7. Corporate Economics and Entrepreneurship.

See detailed subjects of sections in the annex 1.

Participation conditions

The **DEADLINE** for application and theses submission for foreign participants is the **10th of March, 2018**. The papers should be sent to the email address sv14.ntsa.ef@gmail.com.

Documents in electronic format should be named by the author's surname (Surname.doc). The subject of e-mail should include the full name of the author, their country and desirable plenary session, for example, “Kevin Huston_USA_Economic Theory”.

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The Organizing Committee reserves rights to select papers for the participation in the Conference and to make changes to general participation conditions. Papers that don't match the outlined requirements won't be considered.

The participation fee should be paid after the paper is accepted for the publication. Account details for the payment will be sent together with the acceptance notification.

Accommodation and food costs are to be paid by the participants. The approximate accommodation cost per one person is 165 UAH for a day (in a twin room).

The Sessions will be held in the format of reports (English language is advisable). Any report should last up to 10 minutes, and additional 10 minutes are for discussion. Each participant should prepare a presentation for the report. The presentation is required to be in English in .ppt/.pptx/.pdf.

Requirements for theses (see template in annex 2)

1	Character limit	10000 characters including spaces (1 page in A4 format)
2	Font	Times New Roman, size 8, line space – 1
3	Margins	left – 2,5 cm, right – 1,5 cm, top and bottom – 1,5 cm each
4	A thesis must contain	name and last name of the author, title of the higher education establishment, year of study and major, full name of the academic advisor; title of the paper and abstract (up to 100 words, before main body of the text, in italics); information about the author for the conference program (see the example).
5	Illustrations and tables	All items should be grouped and must contain references in the text, illustrations must have captions at the bottom, tables must have titles, all items must have sources beneath (in italics).
6	List of references	Up to 5-6 sources in alphabetical order at the end, Times New Roman font, size 8, in the text references should be given in the format of source number and pages within the source, in square brackets only, example: [1, p.12-15]
7	Presentation requirements	Entirely in English, up to 20 slides, using the same design style, font size from 24, with maximum 6-8 lines of an informative text on the slide, no conglomeration of items, information should be structured (tables, charts, diagrams).

Contacts

Address: Taras Shevchenko National University of Kyiv
Faculty of Economics, Scientific association of students and postgraduates
90A Vasylkivs'ka Street, room 104, Kyiv, Ukraine, 03022

E-mail: sv14.nts.a.ef@gmail.com.

Contact person: Taisiia Sporysheva, tel. +38 (099) 444-26-82

Looking forward to seeing you at the Conference!

Faithfully yours, Organizing Committee.

Detailed subjects of plenary sessions

1. Economic Theory and Economic Policy	<ul style="list-style-type: none"> - Transformations of economies in terms of economic modernization; - Macroeconomic stability and growth; - Microeconomics and economic efficiency; - Theory of industrial markets; - Institutional changes and economic development.
2. Finance	<ul style="list-style-type: none"> - Corporate Finance; - Public Finance; - International Finance; - Financial Market; - Insurance: <ul style="list-style-type: none"> • Insurance market and its regulation; • Social-oriented insurance market; • Entities risk management; • Integration of banks and insurance companies; • Risk insurance market; Reinsurance market; - Banking: <ul style="list-style-type: none"> • History of the development of banking; • Central banks activities, regulation and supervision; • Bank management and banking risk management; • Banking activities in the securities market; • Electronic banking products and services; • Interaction between banking and real sectors of the economy.
3. Economic Cybernetics	<ul style="list-style-type: none"> - Economic-mathematical modelling of economy; - Models and methods of forecasting socio-economic processes; - Systems and methods of decision making and support.
4. International Economy and Marketing	<ul style="list-style-type: none"> - Globalization of the world economy; - The challenges of modern international business; - Trends of international marketing; - Technology of modern marketing.
5. Management	<ul style="list-style-type: none"> - Investment and innovation management; - Intellectual property management; - Strategic management.
6. Accounting and Statistics	<ul style="list-style-type: none"> - Accounting, analysis, audit and control; - Applied statistics and demographics: <ul style="list-style-type: none"> • Macroeconomic statistics; • Social and demographic statistics.
7. Corporate Economics and Entrepreneurship	<ul style="list-style-type: none"> - The theory of enterprise: <ul style="list-style-type: none"> • Organizational and legal forms of enterprises; • Structure and enterprise management; • Personnel and labor productivity, salaries and wages; • Fixed and tangible assets; Intangible resources of the enterprise; • The manufacturing process and its organization at the enterprise; • Production costs and cost price; • Integral efficiency of the enterprise activity; - Entrepreneurship: <ul style="list-style-type: none"> • Operation of entrepreneurship; Social entrepreneurship; • Innovation and investment entrepreneurship; • Main areas of business deregulation; State support of entrepreneurship; • The role of business associations in supporting and protecting the economic interests of entrepreneurs; - Ecological economics: <ul style="list-style-type: none"> • Environmental entrepreneurship; • Environmental management; • Environmental accounting and audit.